

CONTRACT CATALOGUE

2017

GUBI



GUBI is a design company dedicated to celebrating the luxury of living life. Designs that combine the past and the present for the new to evolve. Designs that stimulate the senses, are beautiful yet usable. GUBI is pursuing perfection with passion and courage. Evolution is the essence.

Explore the ambience of the GUBI contract universe with the latest novelties and existing collection in harmoniously composed scenarios.







Modern Line Lounge Chair - *Dining Height*

New in dimensions, same design language – GUBI has expanded the Modern Line Collection with a higher and less deep sofa and lounge chair, ideal for public spaces and café areas. The iconic Modern Line Collection was designed in 1949 by the Swedish pioneer Greta M. Grossman. Modern Line was one of her most elegant and minimalistic designs and praised for being representative of her background

in Scandinavian design. The new extended Modern Line Sofa and Lounge Chair, with their higher legs and shallower seat, broaden the collection's area of use. The Modern Line series is a luxurious yet understated seating solution aimed for restaurants and café areas. Available in a wide range of sizes and lengths, it can replace expensive custom made solutions.





Modern Line Sofa - *Dining Height*

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Beetle - For Life

Create & combine your Beetle - for life. With the wish of offering the Beetle Chair to people in different stages of their lives and prolonging the chair's life span, GUBI is pleased to introduce the modular concept, Beetle – For Life. The unupholstered Beetle Chair in polypropylene plastic gives the chair a light expression with notable durability at an advantageous price level. The chair's subtle matte texture offers a soft tactility where its outstanding sitting comfort is obtained. The seven harmonious colours of the

unupholstered seating shell may also be combined with seat or front upholstery to add an additional comfort and exude a personal adornment. Due to its unique design, it is possible to add partial or fully upholstery over time as well as change and upgrade legs and upholstery. Give the chair a different expression and new life to the interior decoration – you are able to create a Beetle for life. Choose between the colours black, dark pink, blue grey, green, new beige, sweet pink and white shells.









Beetle Dining Chair - *Wood Base*

Continuing the success of the Beetle Collection, GUBI is adding a wood base to the Beetle Chair in oak, smoked oak finish and black stained beech. The possibilities with Beetle Chair does not end with the wide range of shell options. Adding a wooden base in oak, smoked oak finish and black stained beech gives the Beetle Chair an authentic look that adds warmth to any interior. With an eye for details, GamFratesi has found

the perfect shape where every line and curve have been designed to give the perfect balance to the chair. The new base enables the Beetle Chair to be featured in new, elegant settings where wood will work as the preferred material. Introducing a base in wood adds a significant value to all versions of the Beetle Chair whether it is in plastic or fully upholstered.









Beetle Stool

With the Beetle Stool, the characteristic upholstered Beetle Chair gets a lighter appearance without a backrest. Taking its inspiration from a beetle, the Beetle Stool has a protectively encompassing outer shell that is combined with a rounded and soft interior, providing the ultimate comfort while giving the right support. The Beetle Stool by GamFratesi is designed to be used in smaller spaces like kitchens and restaurants.









Beetle Dining Chair - *Casted Swivel Base*

The Beetle Chair has since its introduction in 2013 been well received by end-consumers as well as interior architects. Due to its appealing design, outstanding comfort and unique customisation possibilities, the chair can be seen in many of the most renown restaurants around the world. The fully upholstered chair carries strong references to the design duo GamFratesi's inspirational source; the insect world, more

specific the world of beetles. Not just the name indicates their inspiration, but also the characteristic elements of the beetles' sections have been interpreted - shape, shells, sutures, rigid outside and soft inside. The wide range of upholstery options and different bases make it possible to put your personal touch to the chair and create one of its kind.









Masculo Dining Chair - *Metal Base*

GUBI is thrilled to expand the characteristic Masculo Chair and Lounge Chair with a four-legged version in metal, giving the collection a domestic expression adapted to the hospitality market. Designed for the fine dining restaurant Copenhagen at Maison du Danemark in Paris, the four legged Masculo Chair and Lounge Chair in metal marry the idea of Danish elegance and simplicity with Italian refinement and playfulness. The backrest of Masculo is almost overly large and appears to float in the

air which is challenging to the senses. This is supported by the slender metal legs that make the whole chair almost sculptural and exciting to the eye. The upholstered chair ensures a high level of comfort, while its clean metal legs and sophisticated form lend the chair a graceful presence. The new metal base gives the chair a more domestic expression that is perfectly suited for hospitality projects as well as the private home or office.





Masculo Dining Chair - *Wood Base*

GUBI takes the characteristic Masculo Chair to a new level. The chair is introduced with a wood base in oak, smoked oak finish, black stained ash and oiled American walnut. With its unique appearance, the Masculo Chair with wooden base unifies Danish and Italian design traditions in a way that not only resolve the “conflict”, but also makes it symbolic of international design. The aesthetics, craftsmanship, solidity and sitting comfort are successfully combined and result in

an inviting dining chair. The distinctive backrest expresses an almost aggressive masculinity, whilst the finest wooden frame simultaneously embraces with quasi-feminine detailing. The wooden based Masculo Chair possesses a playful balance between formality and whimsy, offering a modern twist on the classic dining chair that evokes the image of the 1950's. The semi-circular back and armrest become a modern reinterpretation of the forms of memory.





TS Column Table

With TS Collection, the design duo GamFratesi has proven that a strong design idea can hold a wealth of development possibilities. GUBI is proud to present its latest additions - the TS Column Bar Table, Dining Table and Lounge Table. The TS Column Table is with its characteristic slender metal legs and crossing detailing, unified to a centred column, a decorative table specifically designed for the

outstanding restaurant Flora Danica at Maison du Danemark in Paris. As this magnificent space, the table represents Scandinavian minimalism with global gracefulness. The TS Column Table sets the frames for intimate dining, socialisation and moody atmosphere where focus is put on authentic material choices and well-performed craftsmanship.









TS Pouffe Collection

The versatile table collection expands outside its comfort zone - to a more comfortable zone. GUBI welcomes two round and one rectangular TS Pouffes into the TS Collection. Celebrating great functionality with comfort, the TS Pouffe in three sizes makes a versatile addition to any living area. The smaller size becomes handy to move around wherever an informal seat is

needed, while the larger ones take on their full impact. The exclusive TS Pouffe echoes the aesthetics of the TS Collection of slender metal legs and decorative detailing, originally made for the coffee tables to the restaurant The Standard in Copenhagen. In addition, the organic shape is emphasized with a decorative piping, known from other designs by GamFratesi.









Stay Ottoman

Stay here, stay with me, stay relaxed, stay and read... With the Stay Ottoman you do not want to do anything else that stay seated. The well-proportioned ottoman encourages a relaxed positioning when combined with the large Stay Lounge Chair. With its soft and clean form, the Stay Ottoman is also ideal to breathe new life into any room that could use flexible seating.





Gubi Pouffe

The GUBI Pouffe is a collection of unique pouffes in two sizes that celebrates great functionality with comfort. It is designed by GUBI to be used as informal seating where an extra seat is needed, perfectly suited for both the private living room and for lounge areas. With references to the early 20th century, the GUBI Pouffe is characterised by its fringes, providing its lightness and timeless aesthetics, and the interaction of different materials.





Coco Dining Chair

The Coco Chair is part of the Coco Collection, designed by OEO Studio with an eye to create a charismatic signature design that offers a high level of comfort. The chair borrows references to the industrial simplicity, fashion and the Bauhaus, but the inspiration of the design comes from a desire to create a simple yet elegant chair with a minimal use of materials and tools without compromising the design and character. The result is a post-industrial look that is balanced by the chair's elegant silhouette where the soft curves render a feminine and playful touch. The feminine expression is also what have given the chair its name Coco, which is filled with character

and carries a lot of references. The chair has its own unique personality and friendly appearance that makes it blend naturally into various settings from pared-down ambiances to grand and refined universes. The high level of comfort is, among other features, expressed in the backrests curvy shape, that embraces and relieves the back of the one sitting in the chair. The design also allows the chair to be both playful and loud to more sophisticated and elegant, which gives the chair an almost human character, makes it highly recognizable, enhances its uniqueness and makes it easy to implement in both private homes as well as restaurants and cafés.

Product Details

Spread 2–3

Modern Line Pouffe Ø38 Brass Base, Chianti 03 - PG2, Greta M. Grossman. **Modern Line Sofa - Dining Height** Black Base, Gubi Velvet G075/641 - PG3, Greta M. Grossman. **Gubi Dining Table 1.0 - Square** Black Base, Bianco Cararra Top, GUBI. **Modern Line Lounge Chair - Dining Height** Brass Base, Gubi Velvet G075/208 - PG3, Greta M. Grossman. **Bestlite BL7** Chrome/Bone China, Robert D. Best. **Gubi Wall Mirror - Round**, GUBI.

Spread 4–5

Gubi 3D Dining Chair - Front Upholstered Walnut Shell, Black Center Base, Sorensen Leather Spectrum 30171 - PG6+10%, Komplot Design. **Gubi 1.0 Dining Table - Round** Black Base, Bianco Cararra Top. GUBI. **Bestlite BL9M** Chrome/Bone China, Robert D. Best. **Modern Line Sofa - Dining Height** Black Base, Gubi Velvet G075/641 - PG3, Greta M. Grossman. **Gubi 3D Dining Chair - Front Upholstered** Walnut Shell, Black Center Base, Sorensen Leather Spectrum 30098 - PG6+10%, Komplot Design.

Spread 6–7

Beetle Counter Chair - Seat Upholstered Dark Pink Shell, Black Base, Kvadrat Steelcut 2 655 - PG4, GamFratesi. **Beetle Dining Chair - Front Upholstered** Sweet Pink Shell, Brass Base, Kvadrat Steelcut 2 605 - PG4, GamFratesi. **Gubi 2.0 Dining Table** Black Base, Bottle Green Top, GUBI. **Beetle Dining Chair - Seat Upholstered** Green Shell, Brass Base, Kvadrat Messenger 4 087 - PG1, GamFratesi. **G-10 Pendant** Black, Greta M. Grossman.

Spread 8–9

Cobra Wall Lamp White, Greta M. Grossman. **Beetle Dining Chair - Unupholstered** Black Chrome Base, GamFratesi.

Spread 10–11

Beetle Dining Chair - Front Upholstered Dark Pink Shell, Smoked Oak Base, Jabana 1-3002-324 - PG4, GamFratesi. **Gubi 2.0 Dining Table** Black Base, Cherry Red Top, GUBI. **Semi Pendant Ø47** Copper, Bonderup & Thorup. **Beetle Dining Chair Unupholstered** Dark Pink Shell, Smoked Oak Base, GamFratesi.

Spread 12–13

Beetle Dining Chair - Unupholstered New Beige, Blue Grey, Sweet Pink and Dark Pink Shell, Smoked Oak Base, GamFratesi. **Y! Dining Table** Black Laminate, Henning Larsen Architects. **Dédal Shelf** Rose, Mathieu Matégot. **Bestlite BL9L** Brass/Grey, Robert D. Best. **Gubi 3D Dining Chair - Unupholstered** Nightfall Blue Shell, Black Center Base, Komplot Design.

Spread 14–15

Beetle Stool Brass Base, Chianti 010 - PG2, GamFratesi. **Gubi Dining Table 1.0 - Square** Black Base, Bianco Cararra Top, GUBI. **Bestlite BL7** Chrome/Bone China, Robert D. Best. **Beetle Bar Stool** Black Base, Kvadrat Steelcut 2 605 - PG4, GamFratesi.

Spread 16–17

Matégot Trolley Sand, Mathieu Matégot. **Cobra Table Lamp** Blue Grey, Greta M. Grossman. **Beetle Dining Chair - Front Upholstered** Blue Grey Shell, Black Casted Swivel Base With Castors, Jabana 1-3002-688 - PG4, GamFratesi. **Démon Shelf** Walnut, Mathieu Matégot. **Y! Dining Table** Black Laminate, Henning Larsen Architects. **Beetle Dining Chair - Front Upholstered** New Beige Shell, Black Casted Swivel Base With Castors, Jabana 1-3002-373 - PG4, GamFratesi. **Multi-Lite Pendant** Brass/Blue, Louis Weisdorf. **Beetle Dining Chair - Front Upholstered** Black Shell, Black Casted Swivel Base With Castors, Jabana 1-3002-290 - PG4, GamFratesi.

Spread 18–19

Matégot Trolley Sand, Mathieu Matégot. **Beetle Dining Chair - Fully Upholstered** Black Casted Swivel Base, Dunes 21004 - PG6, GamFratesi. **Démon Shelf** Walnut, Mathieu Matégot. **Moon Dining Table** Oiled Finish, Space CPH. **Multi-Lite Pendant** All Chrome, Louis Weisdorf.