



colour moodboard 2020

SOFT LINE



SOFTLINE INVITES YOU TO EXPLORE THE
COLOUR MOODBOARDS FOR THE 2020
COLLECTIONS.

EACH THEME IS CREATED TO BRING A NEW
PERSPECTIVE ON THE FURNITURE IN
ORDER TO INSPIRE AND CREATE A UNIQUE
DESIGN EXPERIENCE.

OPTIMISM, COLOUR AND HUMAN TOUCH IS
AT THE CORE OF OUR MOODBARDS
ACROSS THEMES, SETTING THE TONE FOR
THE FUTURE OF DESIGN AND LIVING.

THE SOFTLINE TEAM.



Energy Boost

EXPLORING THE BOUNDARIES BETWEEN
WARM AND COLD HUES.

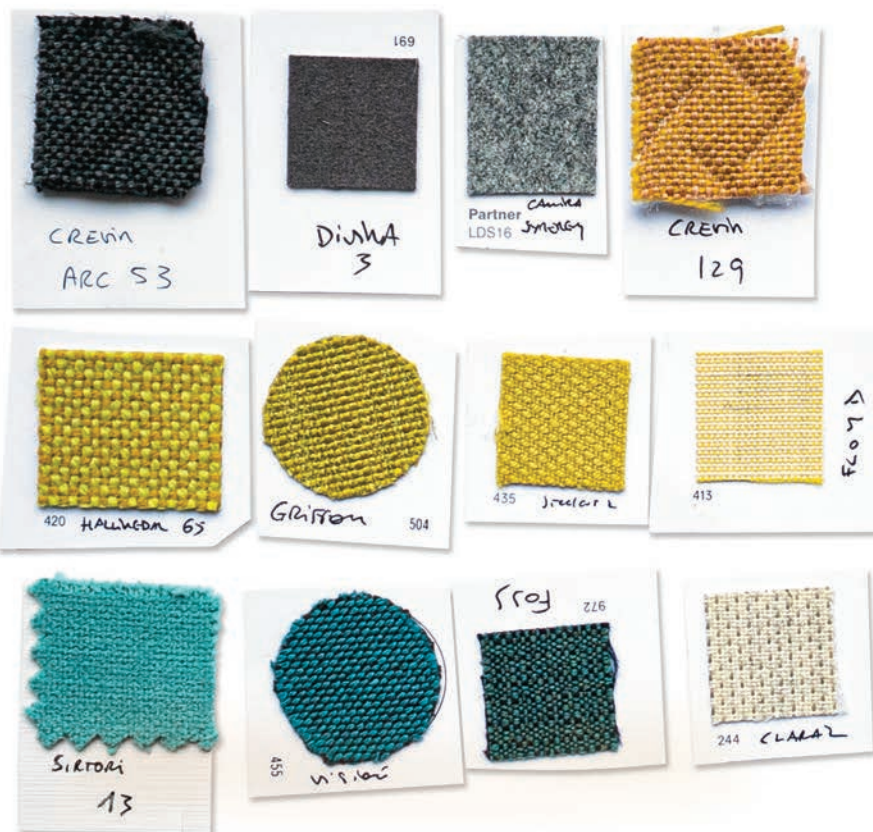
A PUNCH OF ENERGY AND OPTIMISM
WITH, LIGHT YELLOW, FLUORESCENT
COLOURS, DARK TURQUOISE AND PALE
GREEN.

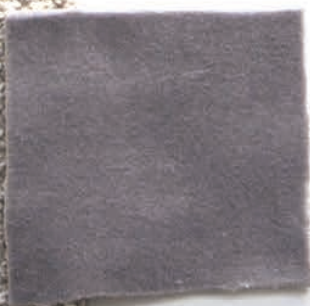
NEW INSPIRATION AND A BOOST OF
COLOUR FOR PUBLIC SPACES.



THEME 1

ENERGY BOOST/
SAPILME 2020
M/O + KOLINGE







Neutral Mineral

MID RANGE COLOURS.

MATERIALS INSPIRED BY NATURE AND
MINERALS WITH A FOCUS ON CRAFTS-
MANSHIP AND SUSTAINABILITY.

SOLID AND DURABLE FINISHING,
SUITABLE FOR ANY SPACE.



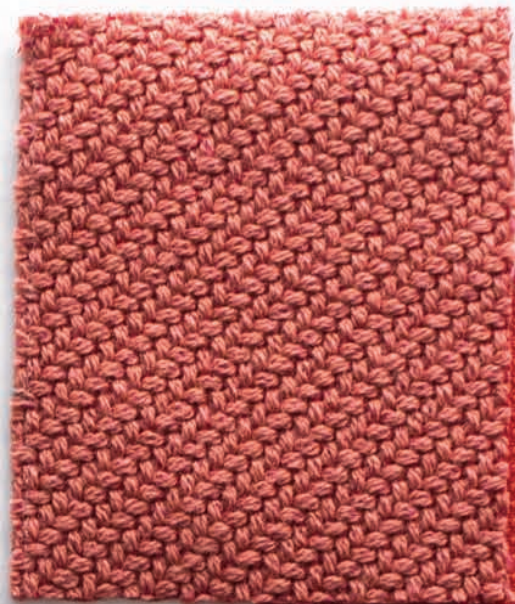
THEME 2

/ NEUTRAL MINERAL

MKO + COLOGNE 2020

SOFTLINE. DR



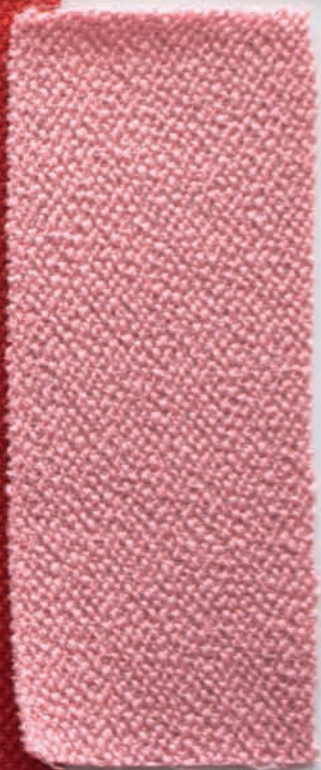


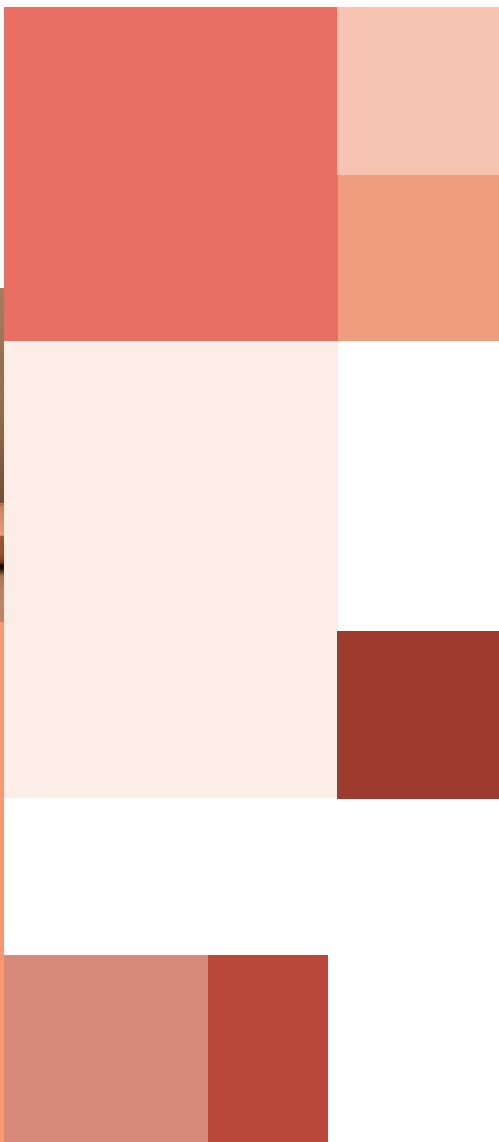


Warm Touch

A PALETTE OF POWERFUL RED,
TERRACOTTA AND PALE PINK.
AN INTIMATE AND PASSIONATE RANGE
OF COLOURS WITH A WARM TOUCH –
MODERN AND CLASSIC.

ICONIC EARTHY HUES.





THEME 3

/ WARM TOUCH

M&O + COLOGNE 2020

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