

MUUTO



Muuto News Presentation Q1 2020

COVER SIDE CHAIR

THOMAS BENTZEN

NEW PERSPECTIVE

A lightweight, all-wooden chair that combines Scandinavian materiality with forward-thinking craftsmanship. The non-upholstered chair stacks up to 5 chairs on a floor. Version with upholstered seat is not stackable.

DESIGN

- An elegant stackable chair—stacks up to 5 non-upholstered chairs on floor.
- The Cover Side Chair has no visible screws for a clean expression.
- Its crisp back cover in form-pressed veneer folds gently around the back legs, tying the components of the chair together for an elegant detail.
- High comfort from the partial armrest and the curved seat.

QUALITY

Seat and back is made in crisp, thin, form-pressed veneer, while the frame is made from solid oak wood for a robust base. Colored versions are made with water-based lacquer. A trolley for the Cover Side Chair is available upon request but will not be in the price lists.















READY-TO-SHIP



Oak



Grey



Green



Black

MADE-TO-ORDER INSPIRATION



Oak/Remix 252



Grey/Remix 123



Green/Remix 933



Black/Remix 183



Oak/Cognac Refine
Leather



Black/Black Refine
Leather

COVER CHAIR CHANGES NAME TO COVER ARMCHAIR



IN-STOCK VARIANTS

Oak, Black, Grey, Green

MADE-TO-ORDER INSPIRATION

Oak/Remix 252, Grey/Remix 123, Black/Remix 183, Green/Remix 933,
Oak/Cognac Refine Leather, Black/Black Refine Leather

MATERIAL

Seat and back in form-pressed veneer while the frame and legs are made in solid oak wood with water-based lacquer.

COUNTRY SPECIFIC VERSIONS

EU & US is the same version. UK version.

TEST & CERTIFICATIONS

EN 1022:2005 - Domestic furniture - Seating - Determination of stability.

EN 16139:2013 - L2: Extreme use. Furniture - Strength, durability and safety - Requirements for non-domestic seating.

ANSI/BIFMA X5.4-2012. American National Standard for Office Furnishings - Lounge and Public Seating.

COLLI

2 chairs per box

COO

Made in Romania

RECOMMENDED RETAIL PRICE

From € 395 / £ 355 / DKK 2.995 / SEK 4.049 / NOK 3.795 / USD 495 / CAD 645

EXPECTED AVAILABILITY

Ringsted (I2O): Small batch primo January. Full batch medio February.
New Jersey (SD): Oak, Grey, Black (Mid March).



<p>Muuto Cover Side Chair</p>		<p>Stackable</p>	<p>Form-pressed oak veneer and solid oak base</p>	<p>DKK: 2.995 EUR: 395 USD: 495</p>
<p>Artek Atelier Chair</p>		<p>Stackable</p>	<p>Lacquered beech</p>	<p>DKK: 3500 EUR: 469 USD: 516</p> <p>119%</p>
<p>Alias LaLeggera</p>		<p>Stackable</p>	<p>Form-pressed oak veneer and solid oak base</p>	<p>DKK: <i>4157</i> EUR: 559 USD: 615</p> <p>142%</p>
<p>Mattiazzi Tronco</p>		<p>Stackable</p>	<p>-</p>	<p>DKK: 4100 EUR: 483 USD: 531</p> <p>122%</p>
<p>Magis Pila</p>		<p>Stackable</p>	<p>Seat and back in plywood, legs in solid wood</p>	<p>DKK: 3445 EUR: 459 USD: 505</p> <p>116%</p>

*Competitor prices in *italics* are calculated from Euro prices using the conversion rate of Week 49, 2019.

WORKSHOP COFFEE TABLE

86 X 86 / 33.9 x 33.9"

NEW SIZE

Translates the archetypal dimensions of a coffee table into the Workshop design language. The squared shape makes it easy to pair the design with a sofa and lounge chairs around it. Can be combined with the other size of the Workshop Coffee Table.

NEW PERSPECTIVE

The Workshop Coffee Table adds a new perspective to Scandinavian design through its focus on traditional materiality, craftsmanship and detailing with its seamless integration of the design's tabletop and legs, echoing the refined design language of the Scandinavia.

DESIGN CHARACTERISTICS

- The natural grain of the oak tabletop and legs adds a unique and refined touch to the design.
- The seamless integration of the tabletop and legs, referencing traditional craftsmanship.
- The table comes in one whole piece, giving it a carpentry feel.

QUALITY

Legs and frame in solid wood. Tabletop in oak veneer.



READY-TO-SHIP



Oak



Black

VARIANTS

Oak & Black

MATERIAL

Lacquered oak or matte clear lacquered oak. The table's frame and legs are made from solid oak wood and tabletop is made from oak veneer.

DIMENSIONS

Length: 86 cm / 33.9"

Width: 86 cm / 33.9"

Height: 38 cm / 15"

COO

Latvia

RECOMMENDED RETAIL PRICE

€ 675 / £ 609 / DKK 4.995 / SEK 6.749 / NOK 6.295 / USD 845 / CAD 1,095

EXPECTED AVAILABILITY

Ringsted (I20) – In Stock

New Jersey (SD) – In Stock



INTRODUCING WATER-BASED LACQUER

- Emits less chemicals than standard lacquers for better indoor climates.
- Better working conditions in the production phase.
- Has undergone scratch resistance tests, color fastness to water and fat tests, color fastness to perspiration and lightfastness tests.
- Same strength as old lacquer.
- One of the first brands within our direct competitors to introduce water-based lacquer.



WE WILL BE INTRODUCING WATER-BASED LACQUER THROUGHOUT THE ENTIRE COLLECTION IN THE COMING YEARS

JANUAR 2020

Fiber Armchair - Wood Base
Fiber Side Chair - Wood Base

Nerd Chair
Nerd Bar Stool

Visu Chair – Wood Base
Visu Chair – Tube base
Visu Chair – Sled base
Visu Chair – Wide
Visu Bar Stool
Visu Lounge Chair

Cover Side Chair

APRIL 2020

Cover Armchair
Cover Lounge Chair

Workshop Chair

AUGUST 2020

Fiber Bar Stool
Fiber Lounge

FUTURE AMBITIONS

Linear Wood Table

Base Table

Split Table

Stacked Storage System

Mini Stacked Storage System

Loft Chair

Dots Wood Coat Hooks

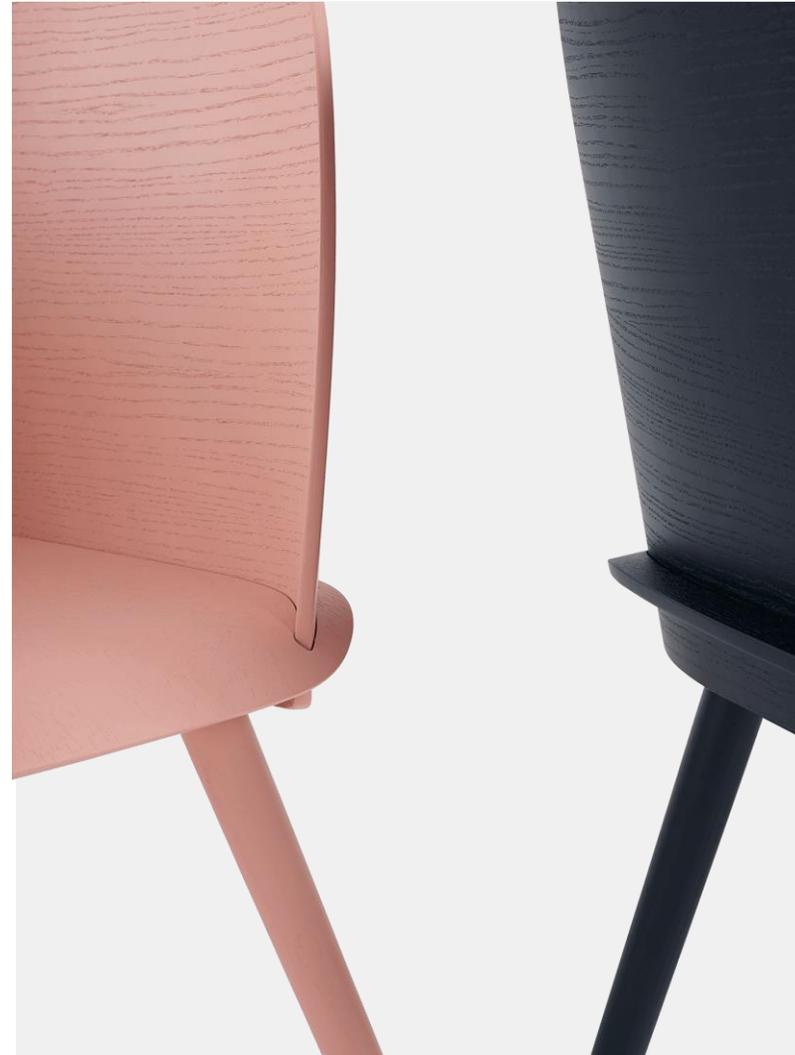
Workshop Coffee Table

Around Coffee Table

NEW COLORS FOR THE VISU & NERD FAMILIES HAVE BEEN CAREFULLY SELECTED TO ELABORATE ON THE STORY OF EACH CHAIR DESIGN



Refined & elegant
Subtle details



Playful
Expressive details

VISU CHAIR—WOOD BASE + VISU COUNTER & BAR STOOL

NEW PERSPECTIVE

A new perspective to the iconic wooden chair, Visu is a design brought down to its simplest possible form, refined through subtle details and a friendly, recognizable shape.

DESIGN CHARACTERISTICS

- The details and shapes of the wooden legs create the illusion of a chair floating effortlessly above the ground.
- The Visu Chair is all about wood and no matter the color, the wood grains are always visible, giving it a characteristic look.
- With its simple look, Visu is a chair that works well both on its own as when with more of its own kind and other elements of furniture.

QUALITY

The Visu Chair collection is made from form-pressed veneer, giving the shell its distinct shape while making for a comfortable seat with a high durability.

NEW COLORS

All new and existing colors for the Visu Chair & Bar Stool are in water-based lacquer. The new colors enhance the refined and elegant expression of the Visu Chair & Bar Stool.



READY-TO-SHIP



Oak/Oak



Grey/Grey



Black/Black



Dusty Green/Dusty Green



White/Oak



Dark Green/Dark Green



Midnight Blue/Midnight Blue



Sand/Sand



Tan Rose/Tan Rose

VISU CHAIR—WOOD BASE

NEW COLORS

Oak, Grey, Black, Dusty Green & White/Oak

Existing colors—now in water-based lacquer.

Account for 75% of all Visu Chair Wood Base sales.

Dark Green, Midnight Blue & Sand

Enhances the elegant lines of the Visu Chair while bringing a colorful, contemporary touch to the design.

Tan Rose

A vibrant, bold color for a playful expression to contrast the chair's timeless design. Works well when combined with other colors of the new palette as well.

DISCONTINUED (OOS now)

White, Rose & Green

Water-based lacquered chairs in Oak/White, Grey and Black should not be mixed with old PU lacquered versions due to color differences.





VISU BAR & COUNTER STOOL

NEW COLORS

Overall decision to stock fewer colors of Visu Bar Stool than Visu Chair—Wood Base.

Oak, Grey, Black

Existing colors—now in water based lacquer.

Dark Green

Enhances the elegant lines of the Visu Bar Stool while bringing a colorful, contemporary touch to the design.

Tan Rose

A vibrant, bold color for a playful expression to contrast the chair's classic design. Works well when combined with the other colors of the new palette as well.

DISCONTINUED (OOS now)

White/White

Water-based lacquered chairs in Oak/White, Grey and Black should not be mixed with old powder coated versions due to color difference.



READY-TO-SHIP



Oak/Oak



Grey/Grey



Black/Black



Dark Green/Dark Green



Tan Rose/Tan Rose



White/Oak



SWATCHES

New swatch sets available.

PRICE

Visu Chair—Wood Base

Same as old powder coated chairs.

Visu Bar & Counter Stool

€ 449 / £ 405 / DKK 3.395 / SEK 4.595 / NOK 4.295 / USD 549 / CAD 715*

**General price increase*

EXPECTED AVAILABILITY

Visu Chair—Wood Base

Ringsted (I20) – In Stock

New jersey (SD) – Oak, Black, White/Oak (Mid January)

Visu Bar & Counter Stool

Ringsted (I20) – In Stock

New jersey (SD) – Oak (Ultimo February) Black (Mid January)



NERD CHAIR + NERD BAR & COUNTER STOOL

NEW PERSPECTIVE

Nerd Chair is a modern interpretation of the classic wooden chair with a contemporary and playful yet elegant character.

DESIGN CHARACTERISTICS

- The smooth integration between the chair's back and seat gives the Nerd design its unique expression.
- The curved seat with no sharp corners makes the Nerd Chair Family comfortable to sit on at different angles.

QUALITY

Veneer is form-pressed into shape for the back and seat, then glued together with the legs in solid wood. Back and seat are put together with subtle screws.

NEW COLORS

All new and existing colors for the Nerd Chair and Nerd Counter & Bar Stool are in water-based lacquer.

Bestsellers remain in the collection yet updated in water-based lacquer, paired with new colors in water-based lacquer with a more playful, bold expression.



READY-TO-SHIP



Oak



Grey



Black



White



Sand Yellow



Midnight Blue



Tan Rose



Green

READY-TO-SHIP



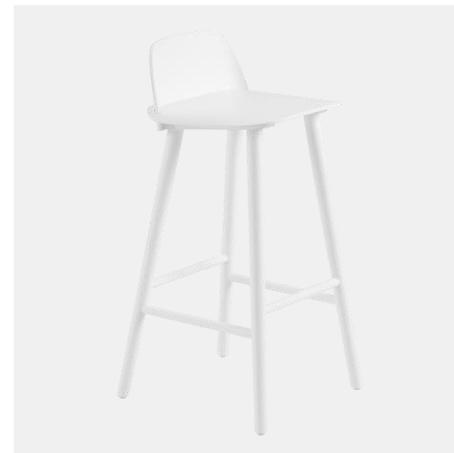
Oak



Grey



Black



White



Sand Yellow



Midnight Blue



Tan Rose



Green

NERD CHAIR + NERD BAR & COUNTER STOOL

NEW COLORS

Oak, Grey, Black & White

Bestsellers remain in the collection yet updated in water-based lacquer. Account for 65% of all Nerd sales.

Green

Takes the Green color back to its original Nerd shade: A deep yet contemporary color that is characteristic for the Nerd Series. The color has a different shade than the previous Green color, so we do not recommend mixing old and new Green version together if the customer wants the same color expression.

Sand Yellow & Tan Rose

Enhances the vibrant and playful character of the Nerd Series.

Midnight Blue

Adds a sophisticated contrast to the contemporary expression of the Nerd Series.

Discontinued – (OOS Mid January)

Dark Grey, Rose, Petroleum, Dark Red

Water-based lacquered chairs in White, Grey, Green and Black should not be mixed with old powder coated versions due to color difference.







SWATCHES

New swatch sets available.

PRICE

€ 395 / £ 355 / DKK 2.695 / SEK 3.649 / NOK 3.395 / USD 499 / CAD 615*

**General price increase*

SPARE PARTS

Steel footrest, as before

WAREHOUSES

Ringsted (I2O) – In Stock

New jersey (SD) – Oak, Black, Grey, Green, Sand Yellow (Ultimo January)



MADE-TO-ORDER INSPIRATION

Our new initiative of curated Made-To-Order upholstery options that echo our universe and bring a new perspective to each single product.

Upholstery inspiration for you and the end-consumer

Made-to-order, meaning that the versions are not in-stock, yet have fixed prices.

Swatches available on all versions.

This sales round, we are introducing new Made-To-Order Inspirations to two bestselling designs: The Fiber Family and the Outline Family.



FIBER ARMCHAIR & FIBER SIDE CHAIR

NEW PERSPECTIVE

A new perspective on the iconic shell chair, the Fiber Chair family is produced from an innovative composite of plastic and wood fibers. This gives the shell a uniquely deep surface with a matte finish and soft touch.

DESIGN CHARACTERISTICS

- With its distinct shape, Fiber Chair has a clear-cut, sculptural design.
- Fiber Chair is slender on the outside—taking up little space in a room—while being spacious and comfortable on the inside.
- The shell's plastic and wood fiber composite gives the chair a unique deep finish, matte look and soft, tactile surface.
- Every inch and curve of the chair has been meticulously designed for maximum comfort.

QUALITY

At the core of the Fiber Chair design is its durable materials and refined design details. From the oak wood base in solid wood or its swivel base casted in one piece to the almost invisible stitching on its upholstery, the carefully designed details elevate the unique and sophisticated expression of the Fiber Chair family further.



FIBER ARMCHAIR & SIDE CHAIR

MADE-TO-ORDER INSPIRATION

The current Ready-To-Ship variants are either Remix in Light Grey or Dark Grey as well as Cognac and Black Refine Leather.

The new options helps us keep the momentum of the Fiber Chair family.

This Made-To-Order Inspiration round has two directions: one selection that is more vibrant and colorful and one that is sophisticated and subtle.



MADE-TO-ORDER INSPIRATION



**Fiber Side Chair / Tube Base /
Forest Nap 552/Grey**



**Fiber Side Chair / Wood Base /
Forest Nap 912/Oak**



**Fiber Side Chair / Tube Base /
Forest Nap 912/Grey**



**Fiber Side Chair / Tube base /
Twill Weave 620/Grey**



**Fiber Side Chair / Swivel base /
Twill Weave 620/Grey**



**Fiber Side Chair / Swivel Base /
Balder 432/White**



**Fiber Armchair w. Front Uph.
Chair / Swivel Base - Balder
432/White**



**Fiber Armchair / Tube Base /
Balder 912/Dusty Green**

FIBER ARMCHAIR & SIDE CHAIR

MADE-TO-ORDER INSPIRATION

VIBRANT COLORS

Fiber Side Chair – Tube Base - Forest Nap 552/Grey

Bold color for a vibrant expression. Nice contrast to the other colors in the palette.

Fiber Side Chair – Wood Base - Forest Nap 912/Oak

Calm yet modern shade. Complements the wooden base.

Fiber Side Chair - Swivel base - Twill Weave 620/Grey

Fiber Side Chair - Tube base - Twill Weave 620/Grey

Dusty lilac. Nice structure of the textile's weave.

Fiber Armchair - Tube Base - Balder 912/Dusty Green

Has a beige surface with a green thread that runs across in a characteristic pattern for a mélangé effect. A blend of Beige and Dusty Green. Understated yet characterful. Matched with a Dusty Green base that complements the textile.

Fiber Side Chair – Swivel Base - Balder 432/White

Fiber Armchair w. Front Uph. Chair – Swivel Base - Balder 432/White

Contemporary look. A mix of yellow and off-white.







MADE-TO-ORDER INSPIRATION



**Fiber Armchair / Swivel Base /
Beige Refine Leather/Black**



**Fiber Armchair / Tube Base /
Hero 481/Black**



**Fiber Side Chair / Swivel Base -
Twill Weave 780/Chrome**



**Fiber Armchair / Wood Base /
Steelcut Trio 226/Oak**



OUTLINE SOFA SERIES

BY ANDERSSSEN & VOLL

NEW PERSPECTIVE

The Outline Sofa brings a new perspective to the classic Scandinavian design sofas from the 1950's and 1960's, marrying the ideals of functionalism and simplicity into one. The design takes its name from its strong outline of a sofa: Clean and elegant on the outside yet with a deep seat and soft cushions on the inside.

DESIGN CHARACTERISTICS

- The long elegant lines around the sofa's body and cushioning hint towards architectural references.
- The curve of the armrests is a unique trait of the sofa, giving it both character as well as comfort.
- The slender steel legs elevates the sofa and emphasizes its lightness.

QUALITY

The sofa is built on a base of solid wood for stability. Cushions in foam for a tight look and comfort. Upholstered in aniline leather or high-quality textiles from Kvadrat and Arve.



OUTLINE SOFA SERIES

MADE-TO-ORDER INSPIRATION

2-Seater, 3-Seater, 3½-Seater, Chair, Studio Chair & Pouf

Beige Refine Leather/Polished Aluminum Base

Adds an elegant yet understated expression to the sofa, contrasted by the contemporary Polished Aluminum Base. Just as durable as the Cognac Refine Leather. More Scandinavian expression than the in-stock leather options.

Twill Weave 990/Polished Aluminum Base

Refined, deep color. Textile adds diagonal lines to the clean lines of the Outline Series. A safe way of getting color into the design without going too bold. Soft wool.

Vidar 723/Polished Aluminum Base

Adds a playful contrast to the sophisticated, elegant lines of the Outline Series.

Balder 912/Polished Aluminum Base

Has a beige surface with a green thread that runs across in a characteristic pattern for a mélangé effect. A blend of Beige and Dusty Green. Understated yet characterful.



70/70 TABLE

NEW COLOR / SAND

NEW PERSPECTIVE

The 70/70 Table has a simple expression yet when looking closer, subtle details reveal themselves and bring character to the design.

DESIGN

- The slender tabletop features plywood edges, shaped in an elegant curve that folds underneath the table at a slight angle.
- The table's legs are dimensioned according to the table's name, 70 cm by 70 cm. The legs have a unique triangular shape on the inside with a clean, flat profile on the outside.

QUALITY

Tabletop with laminate or linoleum surface and visible plywood edges. Table frames in powder coated casted aluminum.

NEW COLOR—SAND

New Sand color for both laminate and base. Color is inspired by the shades found in solid oak. Adds an exclusive, monochrome expression to the design and allows for the design to get a strong character without making too visual noise.



70/70 TABLE

NEW COLOR / SAND

VARIANTS

Sand

MATERIAL

Laminate finish, plywood edges, frame in cast aluminum.

COO

Tabletop made in Denmark. Frame made in China

MADE-TO-ORDER

Non-standard sizes – please see specials sheet

RECOMMENDED RETAIL PRICE

From € 1,249 / £ 1,149 / DKK 9.695 / SEK 13.495 / NOK 12.495 / USD 1,595 / CAD 2,049

EXPECTED AVAILABILITY

Horsens (303) – Ultimo January



FIBER SIDE & ARMCHAIR + FIBER LOUNGE CHAIR SEAT PAD

An affordable alternative to upholstery.

Adds extra comfort to the Fiber Chair Series.

Side & Armchair is the same seat pad.

Separate seat pad for the Fiber Lounge Chair.



VARIANTS

Remix 133, Black Easy Leather

MATERIAL

Upholstered foam with black, anti-slip backing

COO

Poland

COLLI

1 pcs

RECOMMENDED RETAIL PRICE

Fiber Armchair & Side Chair Seat Pad from:

€ 59 / £ 55 / DKK 395 / SEK 535 / NOK 499 / USD 55 / CAD 75

Fiber Lounge Chair Seat Pad from:

€ 69 / £ 65 / DKK 495 / SEK 665 / NOK 625 / USD 89 / CAD 115

EXPECTED AVAILABILITY

Ringsted (I20): Mid-January

READY-TO-SHIP



Remix 133



Black Easy Leather

EARNEST STUDIO

DESIGNER INTRO

Earnest Studio was founded by American-born, Rotterdam-based designer Rachel Griffin. With a background in graphic design, she spent five years producing exhibitions and books before moving to the Netherlands to study at the Design Academy Eindhoven in 2007. She launched her own studio in 2012, with a focus on furniture, lighting and accessories.



POST WALL LAMP

EARNEST STUDIO

NEW PERSPECTIVE

Post Wall Lamp is a modular wall lamp with an archetypical appearance, graphic character and forward-thinking, high-tech functionalities. The design explores the utmost flexibility of a magnetic joint. Arrange the cord of the design in linear or playful formations, using the cable drop. The Post Wall Lamp gives the user the freedom to position and dim the light unit(s) according to individual needs.

DESIGN

- Designed with a sculptural expression, simple lines and a refined finish.
- Position, turn and dim the light unit according to individual needs.
- Option of extra lighting unit to plug in power hub and mount to wall.

QUALITY

Each lighting unit has an integrated dimmer switch. Each lighting unit is casted in magnesium, making them very lightweight.

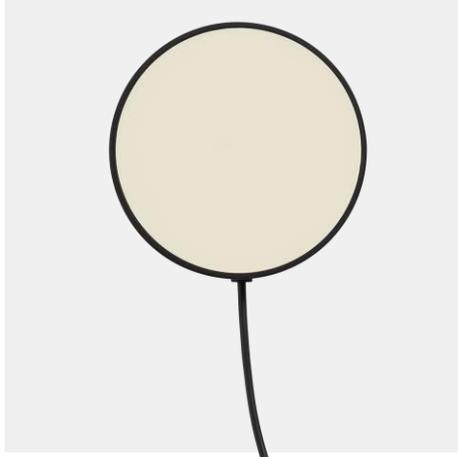
The system is powered via a power hub, where up to three lighting units can be connected at once.

The hub also has a central on/off foot switch, which control all lighting units connected at the same time.

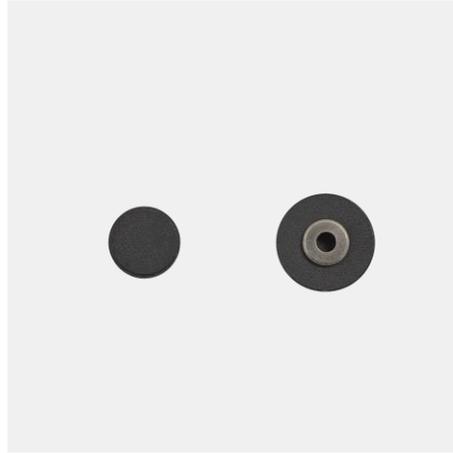




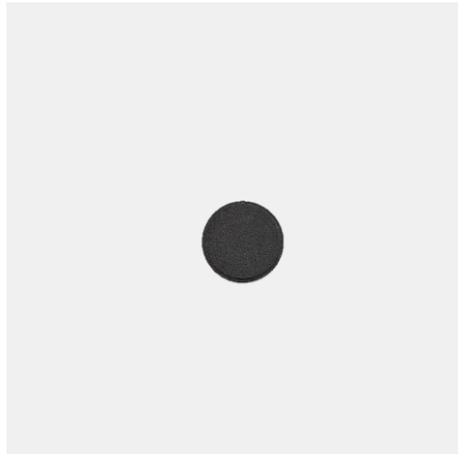
POST WALL LAMP INCLUDES



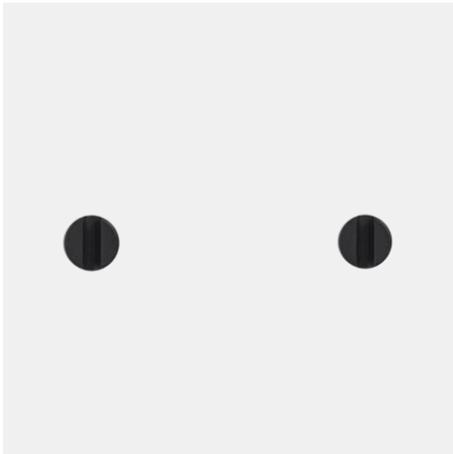
1x Lighting Unit



Metal Plate for Wall-Mounting



Cable Drop for Wall-Mounting



Magnetic Cable Drop



Power Hub



POST FLOOR LAMP

EARNEST STUDIO

NEW PERSPECTIVE

The Post Floor Lamp is a modular product series with a recognizable appearance, character and forward-thinking, high-tech functionalities. It explores the utmost flexibility of a magnetic joint. The design gives the user the freedom to position and dim the lamp's lighting units according to individual needs.

DESIGN

- The Post Floor Lamp is designed with a sculptural expression, simple lines and a refined finish.
- Post Floor Lamp comes with two lighting units with the option of purchasing an additional unit as a spare-part and add to the lamp's base.
- Comes with small magnetic cable drops for arranging the lighting units cords.

QUALITY

Each lighting unit is die-casted in magnesium, making them very lightweight. The light weight was important when integrating a strong yet small magnet that almost blends into the lighting unit's surface.

The system is powered via a power hub, where up to three lighting units can be connected.

The hub has a central on/off foot switch, which control all lighting units connected. Each lighting unit has a touch-dim function and can be dimmed individually. When the power hub is switched on, the light will be as last adjusted.





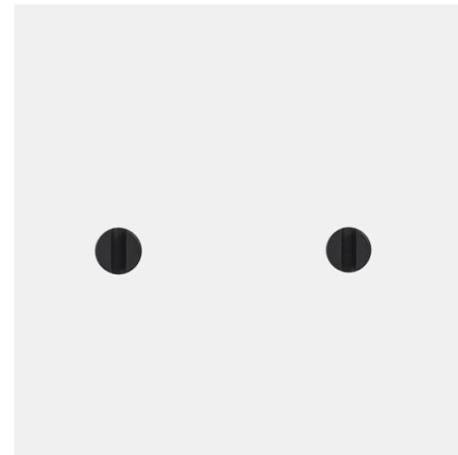
POST FLOOR LAMP INCLUDES



Floor Base & 2x Lighting Units

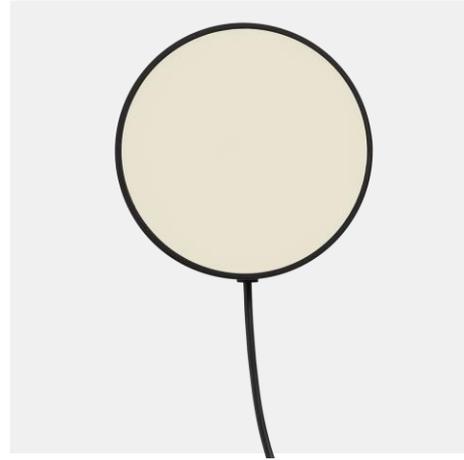


Power Hub

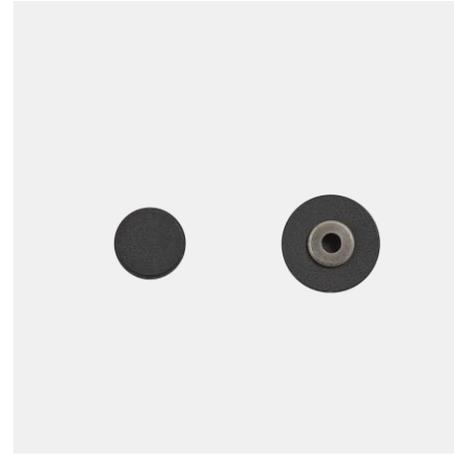


Magnetic Cable Drop

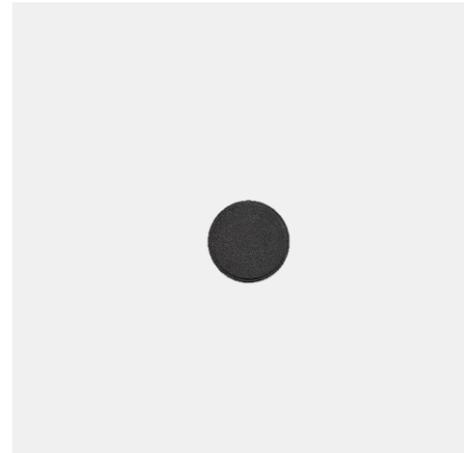
EXTRA LIGHTING UNIT



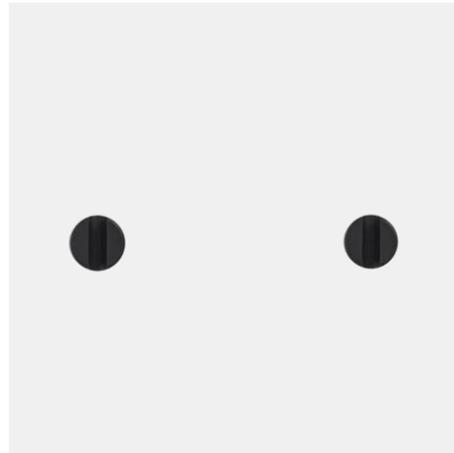
1x Lighting Unit



Metal Plate for Wall-Mounting



Cable Drop for Wall-Mounting



Magnetic Cable Drop









MATERIAL

Power hub in lacquered plastic and with a rubber pad.

Lighting unit in die-casted magnesium and silicone cord with a frosted plastic diffuser.

Plate for wall-mounting plate in lacquered steel.

Cable drop for wall-mounting with double-sided tape in powder coated steel and small magnet lock.

Magnetic cable drop in plastic with a small magnet.

DIMENSIONS

Lighting Unit: Ø 9,4 cm / H 5,4 cm

COUNTRY SPECIFIC VERSIONS

EU, US & UK

COO

China

SPARE PARTS

Connection hub for 3 lamps, incl PSU.

Cable drops can be bought as spare parts in set of 3.

BULB SPECIFICATION

Integrated LED - Lumen maintenance: L70 = 54.000 hrs (70% of original light output maintained after 54.000 hours)

RECOMMENDED RETAIL PRICE

€ 249 / £ 225 / DKK 1.795 / SEK 2.449 / NOK 2.295 / USD 375 / CAD 485

EXPECTED AVAILABILITY

Ringsted (I20) Primo February

New Jersey (SD) Primo February



POST WALL LAMP—COMPARISON WITH SIMILAR LAMPS

<p>Muuto Post Wall Lamp</p>		<p>Die-casted magnesium</p>	<p>Magnetic, angle adjustable light source, dimmable integrated LED</p>	<p>Ø 9,5 cm / 3.7"</p>	<p>DKK: 1.795 EUR: 375 USD: 249</p>	<p>100%</p>
<p>ΔTradition Journey SHYI Table / Wall Lamp</p>		<p>Steel, glass</p>	<p>Not angle adjustable LED</p>	<p>W 26 D 18 H 24</p>	<p>DKK: 2.195 EUR: 296 USD: 270</p>	<p>122%</p>
<p>Fritz Hansen Caravaggio Read Wall</p>		<p>Matt lacquered drawn steel</p>	<p>Angle adjustable light source, dimmable</p>	<p>Ø 14 cm</p>	<p>DKK: 2.045 EUR: 268 USD:</p>	<p>114%</p>
<p>ΔTradition Passepartout</p>		<p>Matt white Polycarbonate</p>	<p>Inbuilt LED technology. Dimmable, high-quality light emission</p>	<p>Ø20cm</p>	<p>DKK: 1.916 EUR: 324 USD: 272</p>	<p>107%</p>
<p>Artemide Demetra Faretto Wall Lamp</p>		<p>Aluminum</p>	<p>Angle adjustable light source, dimmable</p>	<p>Ø 13 cm</p>	<p>DKK: 1.700 EUR: 225 USD: 274</p>	<p>95%</p>
<p>Normann Copenhagen Rise Wall Lamp</p>		<p>Powder coated metal, ash</p>	<p>Angle adjustable light source</p>	<p>Ø 9,7 cm</p>	<p>DKK: 699 EUR: 100 USD: 130</p>	<p>37%</p>

MATERIAL

Power hub in lacquered plastic and with a rubber pad.

Light unit in die-casted magnesium body and silicone cord with a frosted plastic diffuser. Wall Cable Drop with double-sided tape in powder coated steel and with a small magnet.

Magnet Cable Drop in plastic with a small magnet. Floor base in powder coated steel with a steel tube and block, weighing a total of around 10 kg.

DIMENSIONS

Base: H 136,2 cm / Ø 9,5 cm

Lighting Unit: Ø 9,4 cm / H 5,4 cm

COUNTRY SPECIFIC VERSIONS

EU, US & UK

COO

China

SPARE PARTS

Connection HUB for 3 lamps, incl PSU. Cable drops can be bought as spare parts in a set of 3.

BULB SPECIFICATION

Integrated LED - Lumen maintenance: L70 = 54.000 hrs (70% of original light output maintained after 54.000 hours)

RECOMMENDED RETAIL PRICE

€ 599 / £ 539 / DKK 4.495 / SEK 6.049 / NOK 5.695 / USD 925 / CAD 1,195

EXPECTED AVAILABILITY

Ringsted (I20) Primo February

New Jersey (SD) Primo February



POST FLOOR LAMP—COMPARISON WITH SIMILAR LAMPS

<p>Muuto Post Floor Lamp</p>		<p>Magnesium base. Lighting unit in magnesium with silicone cord. Power hub in lacquered plastic with rubber pad.</p>	<p>2 magnetic light sources, height & angle adjustable light sources, dimmable</p>	<p>H 136,2 cm 53.6 "</p>	<p>DKK: 4.495 EUR: 599 USD: 925</p>	<p>100%</p>
<p>Flos Captain Flint Floor Lamp</p>		<p>Grey Anthracite Base is Black Marble</p>	<p>1 angle adjustable light source, dimmable</p>	<p>H 153,7 cm</p>	<p>DKK: 9.995 EUR: 1,333 USD: 1,695</p>	<p>222%</p>
<p>Le Klint Carronade Floor Lamp</p>		<p>Matte black lacquered steel, brass details and with a bracket in oiled American walnut</p>	<p>1 light source, height & angle adjustable light source can be directed in all directions.</p>	<p>H 133 cm</p>	<p>DKK: 8.800 EUR: 1,199 USD: 1,282</p>	<p>196%</p>
<p>GUBI Gräshoppa Floor Lamp</p>		<p>Powder coated steel / aluminum. The light can be directional</p>	<p>1 angle adjustable light source</p>	<p>H 125,6 cm</p>	<p>DKK: 5.600 EUR: 749 USD: 1,086</p>	<p>125%</p>
<p>Tradition Bellevue Floor Lamp</p>		<p>Satin polished brass or satin polished brass with lacquered aluminum and steel, cast iron base</p>	<p>1 height & angle adjustable light source</p>	<p>H 130 cm 51.2 "</p>	<p>DKK: 4.995 EUR: 606 USD:</p>	<p>111%</p>
<p>Menu Peek Floor Lamp</p>		<p>Aluminum. On / off function located on the top of the "stick" – Function is integrated so that it is hidden.</p>	<p>1 light source which is adjustable</p>	<p>H 125 cm</p>	<p>DKK: 3.200 EUR: 332 USD: 380</p>	<p>71%</p>

UNDER THE BELL PENDANT LAMP

Ø 82 / 32.25" IN WHITE MELANGE

NEW PERSPECTIVE

Under The Bell is a new take on a traditional dining setting lamp that challenges the regular attributes of a pendant lamp through an embracing form.

DESIGN CHARACTERISTICS

- With its bell-shaped form and felt material, Under The Bell improves the acoustics of the room for an intimate atmosphere.
- Has a unique silhouette that catches the attention and makes a bold statement.
- Highlight the refined and seamless integration of the lampshade and its cord.

QUALITY

The lampshade is made using recycled plastic bottles and felt.



UNDER THE BELL PENDANT LAMP

Ø 82 / 32.25" IN WHITE MELANGE

MATERIAL

PET felt, PVC cord

DIMENSIONS

Ø 82 / 32.25"

COUNTRY SPECIFIC VERSIONS

EU & US

RECOMMENDED RETAIL PRICE

€ 699 / £ 629 / DKK 4.495 / SEK 5.995 / NOK 5.695 / USD 875 / CAD 1,149

EXPECTED AVAILABILITY

Ringsted (I2O) Primo January
New Jersey (SD) Mid February

LIFESTYLE IMAGES

Contract: Visu canteen and co-working space
Wholesale: Nerd playful dining



KINK VASE

EARNEST STUDIO

NEW PERSPECTIVE

A new form language of a vase, created through the digital manipulation of simple shapes. The design combines an appreciation of modern technology with traditional ceramic craftsmanship. The Kink Vase is an art piece, even when not in use. The kink adds the character to its expression. Use one tube or both for flowers. Light Blue color has a vibrant expression, Sand color is more subtle.

DESIGN

- Double opening, which suggests a new way to arrange flowers.
- Highlight how the kink and wide openings make for a contemporary look.

QUALITY

Pigmented porcelain; glossy on the inside, raw on the outside.



READY-TO-SHIP



Light Blue



Sand











KINK VASE

EARNEST STUDIO

VARIANTS

Light Blue & Sand

MATERIAL

Pigmented porcelain; unglazed on the outside and glazed on the inside.

DIMENSIONS

Product length: 27,4

Product depth: 12,9

Product height: 26,3

COO

China

COLLI SIZE

2 pcs

RECOMMENDED RETAIL PRICE

€ 179 / £ 165 / DKK 1.295 / SEK 1.749 / NOK 1.649 / USD 199 / CAD 265

EXPECTED AVAILABILITY

Ringsted (120) Mid February

LIFESTYLE IMAGERY

PR image, lifestyle and regi



KINK VASE – COMPETITOR ANALYSIS

Muuto Kink Vase		Pigmented porcelain	Sand & Light Blue	H 26,3 cm / 10.3 " W 27,4 cm / 10.8 "	DKK: 1.295 EUR: 179 USD: 199	Index to DKK 100 %
Ferm Living Tuck Vase		Stoneware with high-gloss coloured glaze	Blue & Red Brown	H 40 cm / 15.7 " Ø 34 cm / 13.4 "	DKK: 1.599 EUR: 215 USD: 240	123 %
Vitra Nuage Vase L		Ceramic	White	H 27 cm / 10.6 " W 19,5 cm / 7.7 "	DKK: 1.490 EUR: 169 USD: 215	115 %
littala Aalto Vase Savoy 160 mm		Glas	10 colors	H 16 cm / 6.3 " W 20 cm / 7.9 "	DKK: 1.099 EUR: 139 USD: 156	85 %
HAY Juice Vase High		Glass	Blue, Light Blue & Yellow	H 28 cm / 11 " Ø 20 cm / 7.9 "	DKK: 999 EUR: 145 USD: 159	77 %
Kähler Kokong Vase		Ceramic	White & Black	H 33 cm / 12.9 " Ø n.a.	DKK: 999 EUR: 135 USD: 148	77 %
Fritz Hansen Jar Vase		Earthenware	Pale Grey	H 21 cm / 8.3 " W 17,5 cm / 6.9 "	DKK: 899 EUR: 129 USD: 170	69 %

NEW STACKED CONFIGURATION

VARIANTS

Oak, White, Light Grey & Dark Grey

MATERIAL

PU lacquered MDF or oak veneer

DIMENSIONS

- Stacked w/ backboard – Small
- Stacked w/ backboard - Medium
- Stacked w/ backboard - Large
- Stacked - Small
- Stacked - Medium
- Stacked - Large
- Stacked w/ door - Medium

COO

Slovenia

RECOMMENDED RETAIL PRICE

Open modules from € 129 / £ 119 / DKK 949 / SEK 1.249 / NOK 1.195 / USD 165 / CAD 209

Backboard modules from € 135 / £ 125 / DKK 995 / SEK 1.295 / NOK 1.295 / USD 169 / CAD 219

Medium modules with door from € 199 / £ 179 / DKK 1.495 / SEK 1.949 / NOK 1.895 / USD 249 / CAD 325

Podium from € 259 / £ 235 / DKK 1.895 / SEK 2.449 / NOK 2.395 / USD 325 / CAD 425



PRODUCT IMPROVEMENTS

- It is now possible to order 70/70 Table with white laminate in size 295 x 108 cm. The new item number is included in the price lists.
- New bushing insert between the shell and base of Fiber Armchair and Side chair to improve stability between the two parts.
- Possible to order Set Screws and Ground Mounting Kit for Linear Steel Series.
- Still Café Tables have been improved with set screws on all four table legs. The set screws are very discrete and there is no visual difference from versions without set screws.
- New Dots Wood & Ceramic screw to replace old screw. Stronger and harder steel to prevent screw from breaking. Shorter length also decreases risk of the screw breaking inside a wall. Will be implemented when old versions are sold out during this sales round.



GENERAL INFORMATION

BASE TABLE FAMILY

BASE TABLE:

Lead-time 10 weeks → 6 weeks (EU)
Start-up fee on special sizes eliminated*

BASE TABLE HIGH:

Lead-time 10 weeks → 8 weeks (EU)
Start-up fee on special sizes is still 300 EUR*

* Special colors still have a start-up fee



FIBER ARMCHAIR & SIDE CHAIR W/CASTORS & GAS LIFT HIGHER CYLINDER REACH

New cylinder reach makes it possible to get higher and lower seat height.

Visual difference of base.

New item numbers in price lists.

Integrated in this price list period, when old versions are sold out.
Until then old version are being confirmed by Sales Support.
For special projects – request new version.



FIBER ARMCHAIR & SIDE CHAIR WOOD BASE

WATER-BASED LACQUER & BIFMA APPROVAL

Same well-known colors—now with water-based lacquer.

The apron of the BIFMA-approved base is 1 cm higher than the former version. Both the overall height and seat height of the chairs have not changed and are thus identical to the former version.

The chair's inner frame has been reinforced with solid wooden blocks and with screws.

Standing next to each other, there is very little visual difference from the old version to the new version and it is therefore possible to combine the two.

Integrated in this price list period, when old versions are sold out. Until then old version are being confirmed by Sales Support For special projects – request new version.



SWATCHES AND SAMPLES



COVER SIDE
CHAIR



WORKSHOP
COFFEE TABLE



VISU SERIES
NEW COLORS



NERD SERIES
NEW COLORS



FIBER
M20 INSPIRATION

SALES SAMPLES
Mid January

Contract

Swatches

Swatches

Swatches

Swatches

SWATCHES
Ringsted:
Mid-januar
New Jersey:
Primo February

Old swatch set

Old swatch set

New swatches

New swatches

Included in hanger

IN STOCK

Ringsted (I2O)
Small batch primo January.
Full batch medio February.

Ringsted (I2O)
In Stock

Visu Chair—Wood Base
Ringsted (I2O) - In Stock
New jersey (SD) - Oak, Black,
White/Oak (Mid January)

Ringsted (I2O)
In Stock

Made-To-Order

New Jersey (SD)
Mid March

New Jersey (SD)
In Stock

Visu Bar & Counter Stool
Ringsted (I2O) - In Stock
New jersey (SD) - Oak (Ultimo
February) Black (Mid January)

New jersey (SD)
Oak, Black, Grey, Green,
Sand Yellow (Ultimo
January)

SWATCHES AND SAMPLES



OUTLINE
M20 INSPIRATION



FIBER
SEAT PAD



POST
WALL LAMP



POST
FLOOR LAMP



UNDER THE BELL
Ø 82 – WHITE MELANGE



KINK VASE

SALES SAMPLES
Mid January

Swatches

All
Remix I33

All

-

-

Wholesale

SWATCHES
Ringsted:
Mid-januar
New Jersey:
Primo February

Included in hanger

-

-

-

-

-

IN STOCK

Made-To-Order

Ringsted (I20)
Mid-January

Ringsted (I20) Primo
February

New Jersey (SD) Primo
February

Ringsted (I20)
Primo February

New Jersey (SD)
Primo February

Ringsted (I20)
Primo January

New Jersey (SD)
Mid February

Ringsted (I20)
Mid February