



About A Collection

Design by Hee Welling & HAY



HAY

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AAC 127, Dot 1682 03 Anthracite
AAT 20, Black Linoleum

The About A Collection

The About A Collection is HAY's most versatile furniture series. It began with a chair and blossomed into a collection of virtually unlimited potential, demonstrating that a single strong idea can contain a wealth of development options. Today, the About A Collection includes four complete series: About A Chair, About A Stool, About A Table, and About A Lounge. Together, these series comprise dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, all of which are equally suitable for private, professional, or public settings.

Most notably, the About A Collection is a true pragmatist, able to blend in or stand out, depending on the task it is assigned. Dramatize its silhouette with heavier upholstery, or opt for more subtle materials and colours. The many options available for customization allow you to tweak the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique, while celebrating individuality.

About A Chair



AAC 08



AAC 09



AAC 10



AAC 11



AAC 12



AAC 13



AAC 14



AAC 15



AAC 16



AAC 17



AAC 18



AAC 19



AAC 20



AAC 21



AAC 22



AAC 23



AAC 24



AAC 25



AAC 26



AAC 27



AAC 42



AAC 43



AAC 50



AAC 51



AAC 52



AAC 53

About A Chair 100



AAC 121



AAC 121 SOFT



AAC 121 SOFT DUO



AAC 123



AAC 123 SOFT



AAC 123 SOFT DUO



AAC 127



AAC 127 SOFT



AAC 127 SOFT DUO



AAC 153



AAC 153 SOFT



AAC 153 SOFT DUO

About A Lounge



AAL 81



AAL 82



AAL 83



AAL 91



AAL 92



AAL 93



AAL SOFA



AAL 03

About A Stool



AAS 32 LOW



AAS 32 HIGH



AAS 33 LOW



AAS 33 HIGH



AAS 38 LOW



AAS 38 HIGH



AAS 39 LOW



AAS 39 HIGH

About A Table



AAT 10



AAT 10 HIGH



AAT 15



AAT 15 HIGH



AAT 20



AAT 20 HIGH



Design by Hee Welling & HAY

Danish designer Hee Welling founded his own studio in Copenhagen in 2003. Welling has received a number of design awards, including the Bo Bedre Award (Denmark) and the Good Design Award (USA), and he was nominated as the Danish designer of the year in both 2013 and 2014.

Welling is the son of a cabinetmaker, and his fascination with production techniques, materials and machinery began when he was a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts (where he is also now a design tutor). His design ethos is centered around the idea of creating technically accomplished products that can reach a wide audience. His work is characterised by a sense of quiet elegance and proportion. For HAY, Welling has designed the entire About A series as well as the Hee Chair the Hee chair collection.



Working Together

“The idea with About A was to achieve a simple balance between form, function, comfort, details and aesthetics.”

— Rolf Hay

“The About A Collection began when Rolf called me and said, ‘I want to do a project that celebrates everything that’s wonderful about a chair.’ That is how we settled on the name, too, which is really important: the collection tells the story of the chair, it embodies chair-ness, if you could say that.”

— Hee Welling

“All the items in the About A Collection are incredibly versatile, and can really be used by anyone in any context for any purpose. These products work just as well around the dining table as around a conference table, in a canteen, or at the office.”

— Rolf Hay



AAC 121 Soft, Linara 415, AAC 123 Soft, Hallingdal 407
AAC 127 Soft, Dot 1682 02 Bianco/Nero

Introducing About A Chair 100

The About A Chair 100 series is a continuation of the long-term collaboration between HAY and designer Hee Welling. Whilst retaining the fundamental idea shared by the AAC family, the 100 series is actually very different to its predecessors. AAC 100 was developed to accommodate the changing landscape of our work environment, and to meet a growing need for greater comfort in the workspace, where there is a visible shift from traditional desk seating to welcoming and flexible seating solutions.

Inspired by the ample, sculpted curves of the About a Lounge, the AAC 100 series features a high backrest and generous seat that matches inviting aesthetics with a high level of comfort. The AAC 100 series comprises variants with different quilting types, upholstery options, and interchangeable leg types, making it a versatile and functional collection suited to a wide variety of domestic, professional, and public settings.

“What’s really interesting today when we meet with architects and designers who are working on creating the office space of tomorrow, is that it’s a lot less about our personal desk; its more about creating rooms for important conversations.”

— Rolf Hay

“We took the regular About A Chair and the About A Lounge and we merged them together. We took actually all the best references from both and combined them, so that means it has a little bit higher back, a little more width, and of course more comfort. It is a chair for long, comfortable rest.”

— Hee Welling





AAC 100 Family



AAC 123 Soft, Hallingdal 407



AAC 121 Soft Duo, Front Steelcut 226, Back Chestnut Silk Sil229,
AAC 121, Flamiber Grey C8, AAC 121, Remix 133





AAC 123 Family



AAC 121 Soft Duo, Front Steelcut 226,
Back Chestnut Silk SIL229



AAC 127 Soft, Dot 1682 02 Bianco/Nero



AAC 100 Family







AAC 127 Family



AAC 123, Bolgheri LGG60



AAC 121 Soft, Linara 415



AAC 121, Hallingdal 116
T12 Table, White Laminate

Work-life

“In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live.”

— Rolf Hay



AAC 153 Soft, Grey Silk SIL0855
T12 Table, Black Linoleum



AAC 127, Lola Dark Green
AAT 10, Black Linoleum



AAC 127 Family
AAT 10, Black Linoleum





AAC 13, Steelcut Trio 806



AAC 127, Flamiber Grey C8, AAT, Black Linoleum
Nelson Ball Bubble Pendant



AAC 153, Black Silk SIL0842, AAC 153 Soft, Grey Silk SIL0855
AAC 153 Soft Duo, Front Remix 852, Back Steelcut Trio 195



AAC 121 Soft Duo, Front Steelcut 226, Back Chestnut Silk SIL229
AAT 10, White Laminate





AAC 100 Family
AAT 10, White Laminate





AAC 53 with Gaslift, Cognac Silk SIL0250
CPH 90 Desk, Off White Linoleum



AAC 18, Black
New Order Table, Cloud Grey Linoleum



AAC 21, Black Silk SIL0842
CPH 90 Desk, Off White Linoleum





AAC 100 Family, AAT 20, Black Linoleum
Nelson Saucer Bubble Pendant



AAC 123 Family
CPH 30 Extendable, Matt lacquered Oak, Black Linoleum Leaf





Home-life

“The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing.”

— Hee Welling





AAC 123 Family
CPH30 Extendable, Matt Lacquered Oak



AAC 26, Dusty Blue
T12 Table, Black Linoleum



AAC 23, Remix 873
CPH 20, Off White Linoleum





AAC 127, Flamiber Grey C8
T12 Table, Black Linoleum



AAC 23, Divina Melange 120



AAC 13, Steelcut Trio 446
CPH 30, Matt Lacquered Oak



AAC 27, Black, AAT 20, Black Linoleum
PC Pendant, Soft Black



AAC 26, Brick, Remix 373



AAC 27, Cognac Silk SIL0250
T12 Table, White Laminate







AAC 11, Surface by HAY 640
AAT 10, Black Linoleum



AAS 32 High, Black
AAS 33 Low, Olavi By HAY 12



AAS 38 High, Black





AAS Family



AAL 83, Bolgheri LGG60
Slit Table High, Light Yellow

Lounge

The About A Lounge series is made to help us unwind, whether in the office, in a hotel lobby, or in our own living room. Comprising the About A Lounge Chair, About A Lounge Sofa, and the About A Lounge Ottoman, the AAL series is in line with the rest of the collection, comprising inviting furniture whose sculpted design has been kept simple, with nothing left to chance.

The About A Lounge Chair has a generous seat and sleek, compact body, which are complemented by moulded armrests and wooden legs. It is available in a low-backed version with a more intimate expression, or a high-backed version with an open, spacious composition. The About a Lounge Sofa is a cohesive fusion of two lounge chairs. With its curvy lines and organic expression, it invites close, intimate meetings at the same time as it offers an open and welcoming structure. The About A Lounge Ottoman is designed as a companion for AAL, but the footstool has such a strong visual expression that it can easily stand alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that enables you to configure unique combinations that fit a variety of public and private contexts.



AAL Family





AAL 81, Cognac Silk SIL0250
Slit Table Round XL, Brass



AAL 82, Olavi By HAY 01
Bowler, Cream White





AAL Sofa, Dot 1682 02 Bianco/Nero, AAL 82, Lola Blue
Slit Table Round, Mirror



AAL 83, Coda 100



AAL 93, DOT 03 Antrachite



AAL 93, Hallingdal 220



AAL 81, Remix 773





AAL Sofa, Black Silk SIL0842
Tulou Coffee Table, Orange





AAL Family



About A Collection In The Contract Market

HAY has always worked closely with the contract market, supplying affordable, durable, highly functional products to clients across the public sector, from universities to hospitals, offices, cafes and hotels. Distinguished by its versatility, the About A Collection is a multi-functional family of dining and conference chairs, office chairs, bar stools, lounge chairs, tables, an ottoman and a sofa, that are ideal for contract.

The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can customize every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.



AAC 23

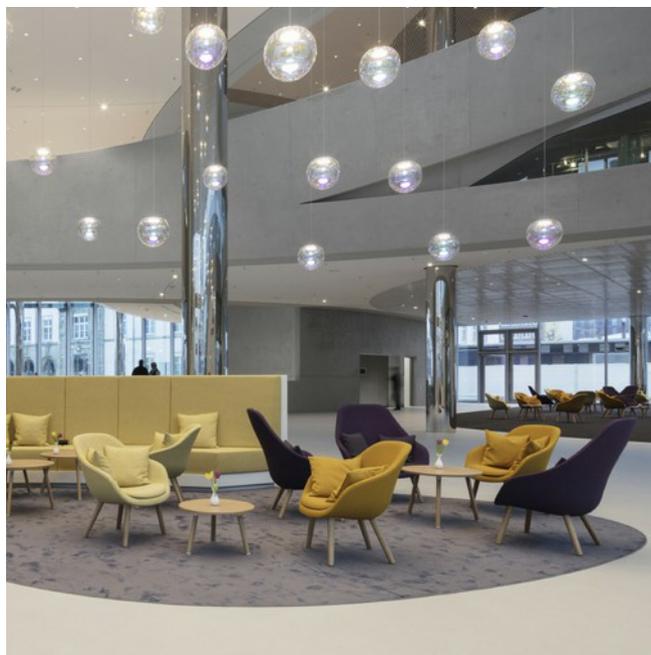
AAC 15, AAS 39





AAC 23

AAC 15, AAS 39





AAC 11

AAL 81, AAL Sofa, AAL 91

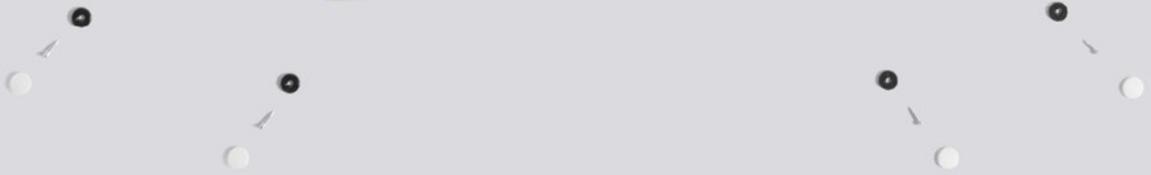




AAS 33

AAC 21





A Sustainable Approach

We recognize that our actions have an environmental impact, and we take our responsibility to contribute to a greener future seriously. With all of our products, we focus on finding the balance between creating a healthy working environment, striving toward social responsibility, and pursuing environmentally friendly production methods. Above all, we strive to ensure sustainability in every step of our furniture-production processes and are dedicated to complying with legal and social demands, ethical standards, and international norms.

The About A Collection, which is distinguished first and foremost by its modular nature, embodies this ethos. Its versatility is reflected in the production process. Because of the collection's interchangeable parts and easy-to-assemble-and-disassemble profile, we are able to mix and match frames, shells, and bases to produce almost limitless combinations. This enables us to streamline the supply chain and create a more efficient and less wasteful production setup, using fewer molds and fewer parts by recycling them again and again.



With removeable inserts,
the shell is 100% recyclable.





“The development of the About A Collection was driven by a passion for design, but also a passion and a curiosity about how things could be produced in new and more efficient ways.” — Rolf Hay





Left to right: The transformation of a plastic shell to an upholstered one with all requisite parts and elements, including piping, foam pads, and textile.





Unlike most swivel bases, the About A swivel base is designed for 100% disassembly, which allows it to be flat-packed in shipment to the manufacturer. This contributes to a more sustainable production system.

About A Collection Specifications



AAC 08
W58 x D50 x H46/78 cm



AAC 09 UPHOLSTERY
W58 x D50 x H46/78 cm



AAC 10
W51 x D52 x H46/77 cm



AAC 11 UPHOLSTERY
W51 x D52 x H46/77 cm



AAC 12
W51 x D50,5 x H46/78,5 cm



AAC 13 UPHOLSTERY
W51 x D50,5 x H46/78,5 cm



AAC 14
W51 x D52 x H46/77 cm



AAC 15 UPHOLSTERY
W51 x D52 x H46/77 cm



AAC 16
W58 x D50 x H46/78 cm



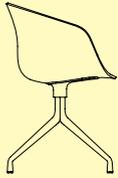
AAC 17 UPHOLSTERY
W58 x D50 x H46/78 cm



AAC 18
W60 x D50 x H46/78 cm



AAC 19 UPHOLSTERY
W60 x D50 x H46/78 cm



AAC 20
W59 x D52 x H46/79 cm



AAC 21 UPHOLSTERY
W59 x D52 x H46/79 cm



AAC 22
W59 x D52 x H46/79 cm



AAC 23 UPHOLSTERY
W59 x D52 x H46/79 cm



AAC 24
W59 x D52 x H46/79 cm



AAC 25 UPHOLSTERY
W59 x D52 x H46/79 cm



AAC 26
W59 x D52 x H46/79 cm



AAC 27 UPHOLSTERY
W59 x D52 x H46/79 cm



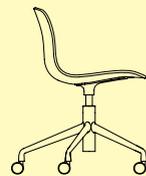
AAC 42
W59 x D52 x H38/72 cm



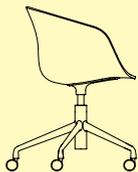
AAC 43 UPHOLSTERY
W59 x D52 x H38/72 cm



AAC 50
W69 x D69 x H74,5-87,5 x
SH42,4-55,4 cm



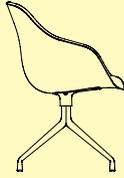
AAC 51 UPHOLSTERY
W69 x D69 x H74,5-87,5 x
SH42,4-55,4 cm



AAC 52
W69 x D69 x H74,5-87,5 x
SH42,4-55,4 cm



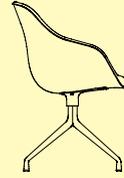
AAC 53 UPHOLSTERY
W69 x D69 x H74,5-87,5 x
SH42,4-55,4 cm



AAC 121
W62 x D59,5 x H47,5/86 cm



AAC 121 SOFT
W62 x D59,5 x H47,5/86 cm



AAC 121 SOFT DUO
W62 x D59,5 x H47,5/86 cm



AAC 123
W62 x D59,5 x H47,5/86 cm



AAC 123 SOFT
W62 x D59,5 x H47,5/86 cm



AAC 123 SOFT DUO
W62 x D59,5 x H47,5/86 cm



AAC 127
W62 x D59,5 x H47,5/86 cm



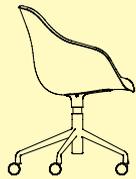
AAC 127 SOFT
W62 x D59,5 x H47,5/86 cm



AAC 127 SOFT DUO
W62 x D59,5 x H47,5/86 cm



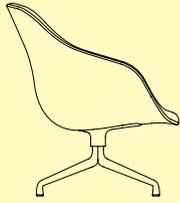
AAC 153
W62 x D63 x H83-95 x
SH42-56 cm



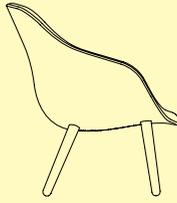
AAC 153 SOFT
W62 x D63 x H83-95 x
SH42-56 cm



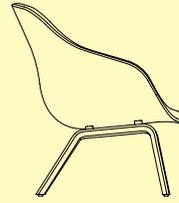
AAC 153 SOFT DUO
W62 x D63 x H83-95 x
SH42-56 cm



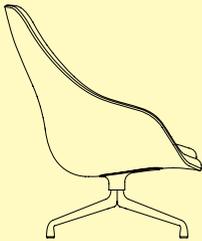
AAL 81
W76 x D73 x H36/81 cm



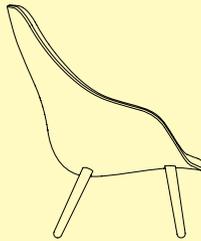
AAL 82
W76 x D73 x H36/81 cm



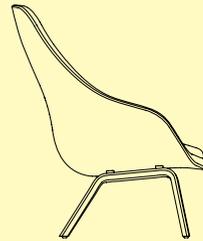
AAL 83
W76 x D73 x H36/81 cm



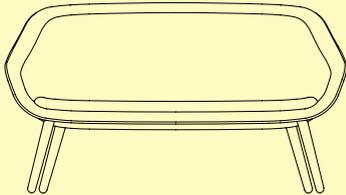
AAL 91
W84 x D82 x H36/101 cm



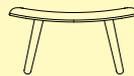
AAL 92
W88 x D82 x H33/101 cm



AAL 93
W88 x D82 x H36/101 cm



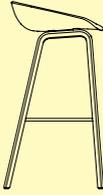
AAL SOFA
W150 x D73 x H40/81 cm



AAL 03
W66 x D50 x H32 cm



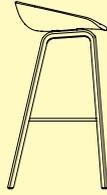
AAS 32 LOW
W50 x D43 x H64/75 cm



AAS 32 HIGH
W50 x D43 x H74/85 cm



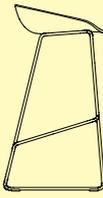
AAS 33 LOW UPHOLSTERY
W50 x D43 x H64/75 cm



AAS 33 HIGH UPHOLSTERY
W50 x D46 x H74/85 cm



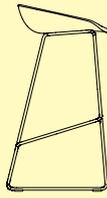
AAS 38 LOW
W47 x D45 x H64/76 cm



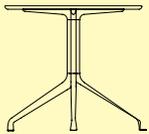
AAS 38 HIGH
W50 x D48 x H74/85 cm



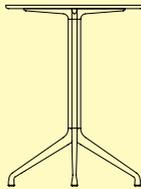
AAS 39 LOW UPHOLSTERY
W47 x D45 x H65/76 cm



AAS 39 HIGH UPHOLSTERY
W50 x D48 x H74/85 cm



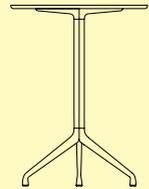
AAT 15
L80 x W80 x H73 cm



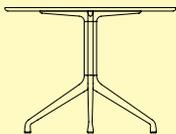
AAT 15 HIGH
L80 x W80 x H105 cm



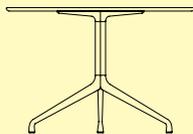
AAT 20
Ø80 x H73 cm



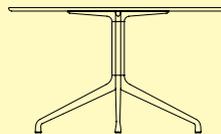
AAT 20 HIGH
Ø80 x H105 cm



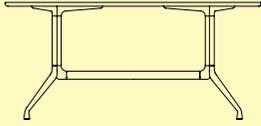
AAT 20
Ø100 x H73 cm



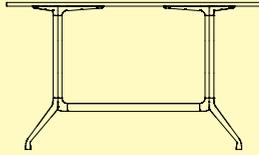
AAT 20
Ø110 x H73 cm



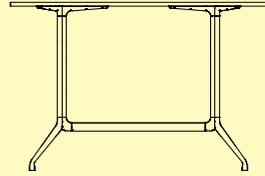
AAT 20
Ø128 x H73 cm



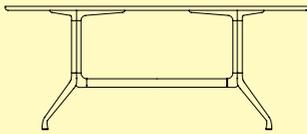
AAT 10
L160 x W80 x H73 cm



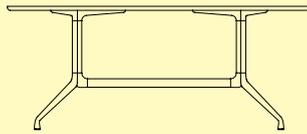
AAT 10 HIGH
L160 x W80 x H95 cm



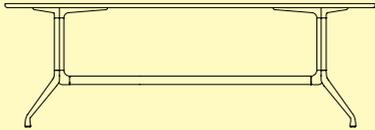
AAT 10 HIGH
L160 x W80 x H105 cm



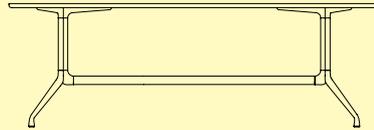
AAT 10
L180 x W90 x H73 cm



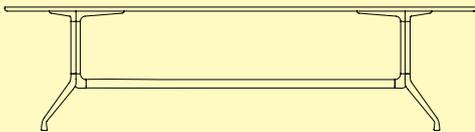
AAT 10
L180 x W105 x H73 cm



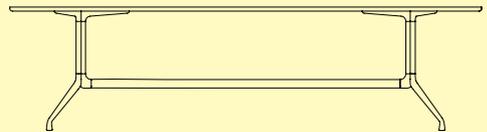
AAT 10
L220 x W90 x H73 cm



AAT 10
L220 x W105 x H73 cm



AAT 10
L280 x W105 x H73 cm



AAT 10
L280 x W90 x H73 cm

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